



Integro expands team with two senior hires to enhance client support and growth strategy

Marisha Johnson and Paolo Luciano have both joined Integro as Directors to continue delivering best-in-class insights to its pharmaceutical and healthcare clients and to support its growth strategy. Both Paolo and Marisha each have over 10 years of experience in healthcare market research across qualitative and quantitative methodologies.

Founding partners Nicola Harte, Scott Kressner, and Soumya Roy, Ph.D. commented “as we continue to see tremendous growth across our clients, we are always looking for the best and brightest in the industry and there is no doubt that Marisha and Paolo bring that to Integro. We are lucky to be able to add them to the team so that we can continue to offer best in class story-led insights and customer experience to our clients.”

Integro is a dedicated full service pharmaceutical and healthcare insights agency delivering both qualitative and quantitative research and focused on generating deeper emotional insights, behavior change, actionability from research, and fast and agile solutions. Integro partners with a range of large and mid-sized pharma and bio-pharma companies.

www.thinkintegro.com

FOR ANY INFORMATION, CONTACT:

Scott Kressner, Founding Partner
scott@thinkintegro.com

Soumya Roy, Founding Partner
soumya@thinkintegro.com

Nicola Harte, Founding Partner
nicola@thinkintegro.com